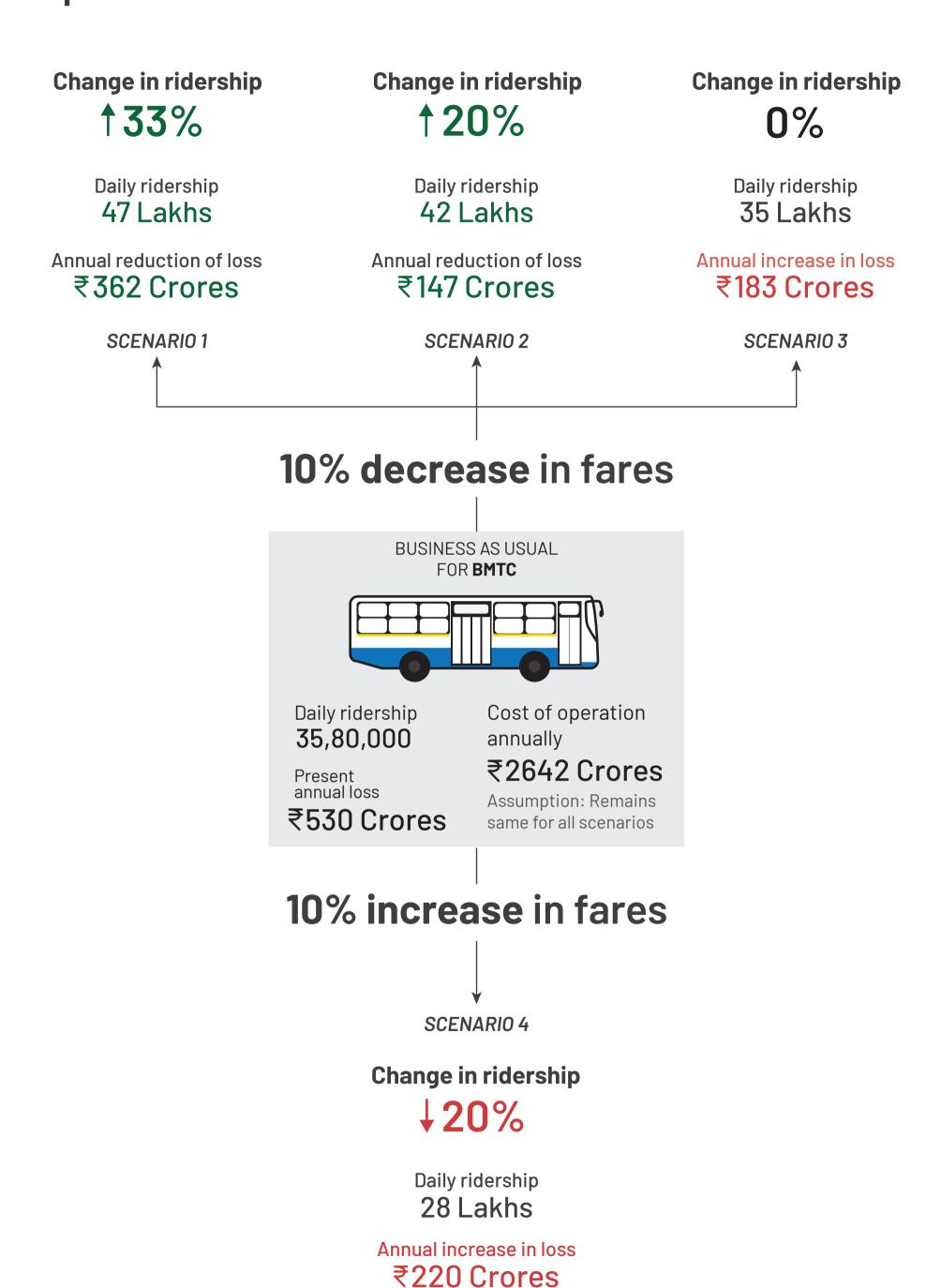
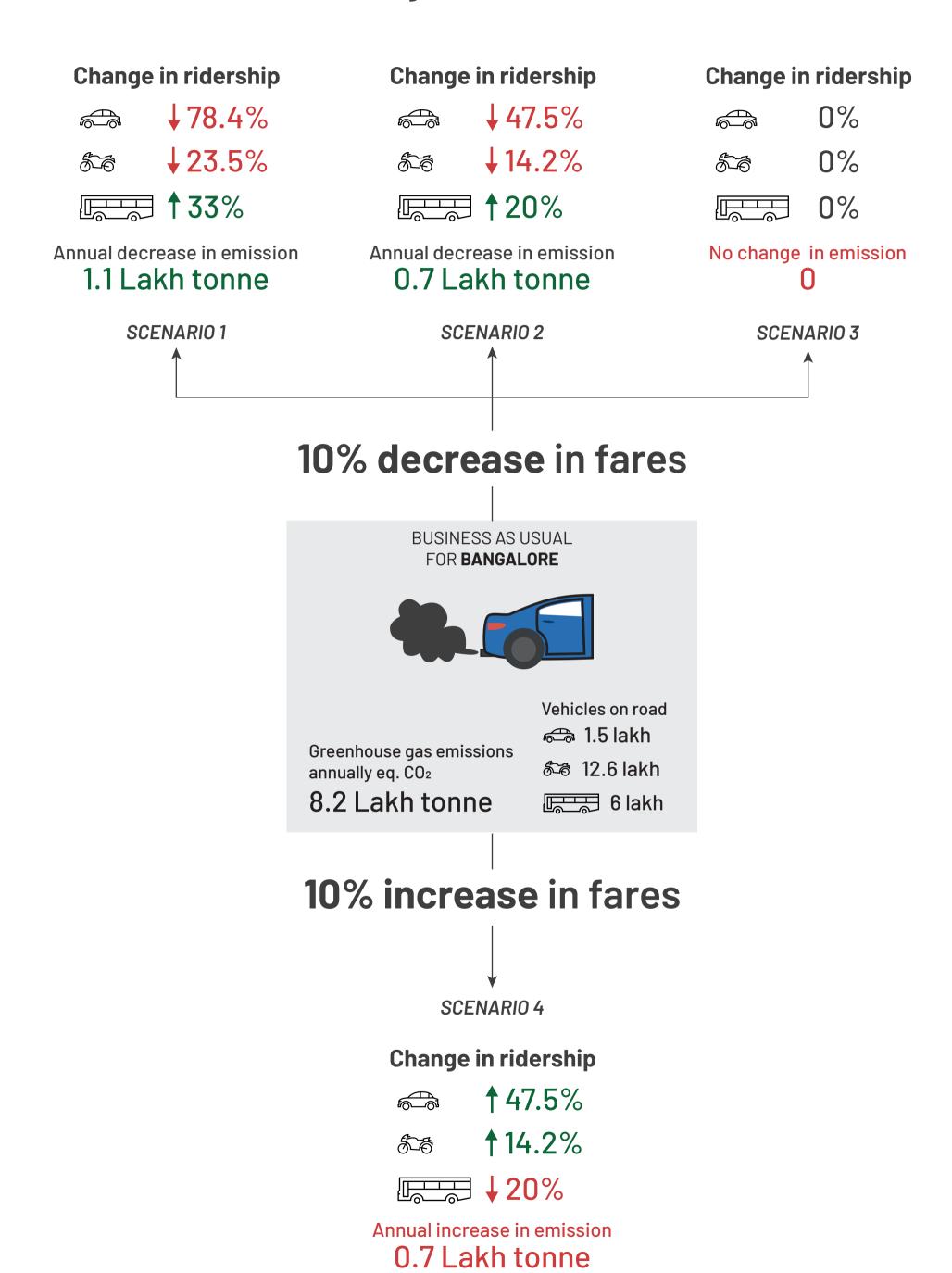
# Does Reduction In Fare Adversely Impact Revenue?





# How Can We Reduce Carbon Emissions In The City?





## What Happens To Congestion In Roads?



Imagine all the vehicles on the road in Bangalore occupy a single lane that is 3m in width. In a 3m width, 1 bus, or 1 car, or 3 bikes can be placed side by side. How long will such a single lane road be? Let's explore different scenarios.

## BUSINESS AS USUAL FOR **ROADS IN BANGALORE**

### Road length occupied 2409 kms

If all vehicles occupy the 3m wide single lane in Bangalore, the length of that imaginary single-lane road will be 2,409 kms, the distance between Bangalore and Chandigarh.

Bangalore

Chandigarh\_

#### **SCENARIO 1**

The number of vehicles decreases and hence the length of the imaginary road reduces by 537 kms.

Road length required 1872 kms

Road length reduced 537 kms

Equivalent to distance between Puducherry and Kolkata

Equivalent to distance between Bangalore and Kochi

#### SCENARIO 2

The number of vehicles decreases and hence the length of the imaginary road reduces by 326 kms.

Road length required 2083 kms

Road length reduced 326 kms

Equivalent to distance between Bangalore and Jaipur

Equivalent to distance between Bangalore and Mangalore

#### **SCENARIO 3**

The number of vehicles does not change and hence the length of the imaginary road does not change.

Road length required 2409 kms

No change in road length

Equivalent to distance between Bangalore and Chandigarh

#### **SCENARIO 4**

The number of vehicles increases and hence the length of the imaginary road increases by 326 kms.

Road length required 2735 kms

Road length increased 326 kms

Increased length is equivalent to distance between Mangalore and Goa

Scale 0 100 kms

For more information: https://bit.ly/farescenarios

# How Does Change In Fare Affect Adoption, Congestion And Emission?





Increase in fare



Increased usage of private transport



More private vehicles on the road



Increased travel time

Increased GHG emission



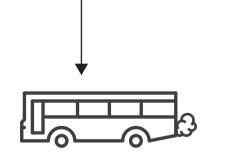
Decrease in fare



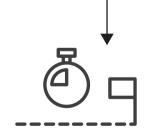
Increased usage of public transport



Lesser private vehicles on road



Decreased GHG emission



Decreased travel time